



WHO WE ARE

In support of recruitment offers, we are adding a newspaper feature to be provided to attendees, counseling offices at the schools, and other select locations. In addition, the Journal will distribute 31,000 copies of the supplement in their September 16th issue. Journal households have double the county average households have double the county average household income levels, higher education levels, and a higher presence of children in the home.

Whether you reach them through your print message in their piece or through their attendance at the event, this combination provides you the highest visibility to a very qualified potential audience.

AD SIZE SPECIFICATIONS

Custom sizes and solutions available including high impact solutions

SPREAD
20.505 x 12 (w/ bleed)
19.25 x 10.5 (no bleed)

FULL PAGE
10.875 x 12 (w/bleed)
9.625 x 10.5 (no bleed)

HALF VERTICAL
4.7292 x 10.5

HALF HORIZONTAL
9.625 x 5.166

1/4 SQUARE
4.7295 x 5.166

PRODUCTION REMINDERS

Ads can be sent:

Via E-mail (ads@communityjournals.com) or to CSR assigned

Ad Format Preference: PDF (press ready —see PDF Specifications)

- If changes need to be made to an ad, source files must be provided. (please ask your CSR for more information)
- For ads submitted without a border, we retain the right to add a border if necessary.

PDF Specifications:

- Colors and images should ALL be converted to CMYK (no spot colors or RGB).
- PDF should be hi-resolution (at least 300 dpi) with fonts and images embedded.
- If using InDesign, simply export the file as a "press-quality" PDF.
- UJB cannot be held responsible for printing errors due to incorrectly created/submitted files. (please ask your CSR for more information)

Special Notes:

Set all blacks to overprint. Use 100% Black - no rich blacks. Limit use of colored type under 12pt. Please allow for a 20% dot gain on all images. Limit use of reverse type to 10pt or larger.

2022 DATES

SPACE RESERVATION	08.26.2022
AD APPROVAL DATE	08.31.2022
PUBLISH DATE	09.16.2022

PLEASE SEND ALL AD MATERIALS OR ANY QUESTIONS TO:
ads@communityjournals.com